

## SOURCE CARD 4.

### **Migration has given us 3,000,000 helping hands, 1956 (poster)**

**National Archives of Australia: B1552, 34**

This poster was issued by the Department of Immigration in Canberra and has been retrieved from the National Archives of Australia and highlights the important role that immigration has had on Australia and more particularly the large and beneficial impact that immigration has had on the Australian economy, as well as population growth and culture. The poster also encourages Australians to do their part in encouraging friends and family in Britain and Europe to migrate to Australia. The focus on Britain and Europe as being the desirable origin of migrants is reflective of the attitudes held by the Australian population at this time. The established notion held in this period was that of assimilation. Migrant groups from other cultures were expected to conform to the established idea of what an 'Australian' was. It was believed that white migrants from Britain and north western Europe were better able to make the transition and this gradually extended to the rest of Europe after some time.

